



Entrepreneurship and Small Business

This course covers essential aspects of entrepreneurship, including management, finances, and marketing. Students will gain practical insights and experience by putting themselves in the role of an entrepreneur.

Students Will:

- Explore traits of successful entrepreneurs and effective business management
- Learn how to hire employees and create a positive company culture
- Understand financial management and marketing strategies for products and services



IMPLEMENTATION

- ✓ Grades 9-12
- ✓ Virtual or Blended Classroom
- ✓ Seamless LMS Integration

Course Outline

- | | |
|-----------|--|
| Module 1: | Entrepreneurship and Business Ownership |
| Module 2: | The Entrepreneur |
| Module 3: | Opportunity Recognition |
| Module 4: | Business Plans and Intellectual Property |
| Module 5: | Marketing |
| Module 6: | Sales |
| Module 7: | Production and Distribution |
| Module 8: | Financial Management |



Certification Aligned

This course prepares students for success on the Entrepreneurship and Small Business (ESB) certification exam from Certiport®.



Inside the Course



[Learn more](#)



Student-Centered Design

Based on decades of educational research, this course is designed to maximize student learning, motivation, and achievement.



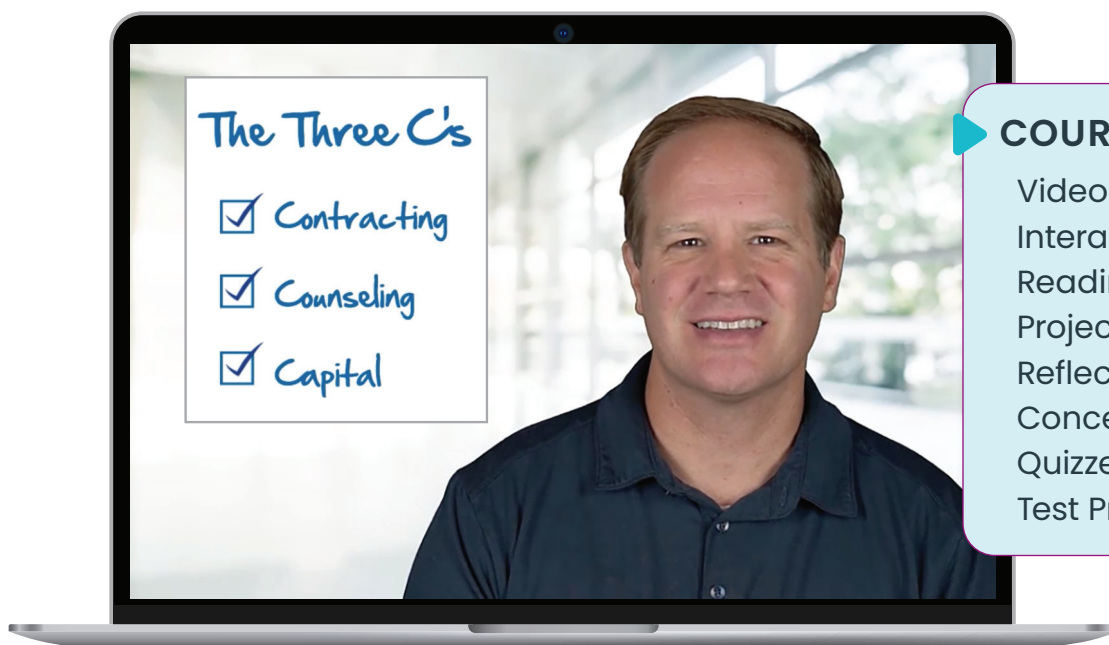
Interactive Learning

Engage students every step of the way with relevant content, interactives, videos, discussion boards, projects, and more.



Ready for the Real World

Students become career ready when they go beyond understanding concepts to applying them in real life through practical activities.



COURSE ELEMENTS

- Video Instruction
- Interactives
- Readings
- Projects
- Reflections
- Concept Checks
- Quizzes and Exams
- Test Prep

Learn more: Savvas.com/entrepreneurship-small-business

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